

Dear all,

On behalf of The International Coloured Asphalt Foundation located in The Netherlands (ICAF) we would be proud to give a presentation at Vejforum in Denmark 2024.

Our reason for this is... coming from Holland, cycling is intertwined in our culture; it's like second nature for the Dutch. It's something we learn as a child and practice on a daily basis. Whether visiting friends, bringing the kids to school, going to the gym, or heading to work, it's easy to move around the cities safely. Many Dutch people don't realise this and take it for granted until they go abroad and experience more troublesome cycling infrastructures. As The International Coloured Asphalt Foundation, we would like to share our knowledge on cycling infrastructure, as well as other benefits of promoting cycling, to create better, safer, and a more colourful infrastructure worldwide. 'Let's create a cycling heaven.'

To share this knowledge, we will focus on several **new and innovative** aspects of cycling infrastructure and show before and after situations with best practice examples from different countries. We will cover cycling infrastructure: how to create a safe and comprehensible traffic situation and stimulate people to choose the bike over the car. Additionally, we will highlight different infra design options such as the separate cycling lane from the cars, the fast cycling lane, and the cycling street (where cars are clearly indicated as guests). Furthermore, we will showcase the benefits of promoting cycling in urban areas, which covers both economic, health, and environmental reasons.

We hope that the **participants of this presentation learn** about the importance of making a city bike-inclusive. Understanding the numerous benefits of cycling, as well as ensuring that cycling infrastructure is designed as effectively as possible.

In response to the question about how this **presentation supports the Green agenda**, we will discuss the impact of good cycling infrastructure in reducing car usage, particularly in large cities. This benefits both the environment and public health. Additionally, we will highlight the advantages of using light-coloured asphalt for cycling lanes and other road applications, which have a positive effect on the Urban Heat Island Effect, as well as reducing energy consumption for road lighting due to higher light reflection.

The subject of creating a save cycling infrastructure to promote cycling covers the subject **road safety**.

Kind regards,

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